# I'm Chris

#### Contact me

Home

Wolverhampton

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Portfolio

E-mail

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I'm a multidisciplinary graphic designer learned in print and digital design.

I completed a BA in Graphic Design (Visual Communication) at the University of Wolverhampton achieving a 1st class honours in 2018.

Since leaving University i have worked for a range of different clients in multiple industries.

# Graphic Designer

My software skills

Photoshop Indesign Illustrator After Effects Muse Premiere Pro

Final Cut Pro

Ableton live Microsoft Office What I can do

Design for Print/Digital

Visual Identity Logo Design Editorial **Vector Graphics** Photo Editing

Poster/Flyer/Zine/Booklets Banners/Web/Covers/Stationery

Mock ups Social Media

Silk Screen/Riso/Laser cut Video/Audio Editing

Animation Photography Illustration Filming







# **Education**

2015 - 2018 BA (Hons)

Visual Communication

Wolverhampton School of Art & Design

2004 - 2006

National Certificate in Music Technology

City of Wolverhampton College

2003 - 2004

National Diploma in Media

City of Wolverhampton College

Experience >

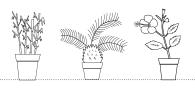
# Referees

Chris Robinson - Creative Director Brand Jam - Branding Agency chris@brandjam.co.uk 07779382352

Su Fahy **Exhibition Coordinator** Bath Arts Workshop 07791253331

Zoe Westwood Marketing Co-ordinator University of Wolverhampton Students Union z.westwood2@wlv.ac.uk 07772 788176

# Experience





# Creative Agency specialising in Brand Identity within the leisure industry

September - September 2019 - 2020

- Designed quarterly magazine for The National Memorial Arboretum.
- Created mockups, logos, brand identity systems, proposals, animations, posters, exhibition stands, sign systems, flyers, banners, booklets, brochures, business cards, company stationery, social media posts and restaurant menus for various clients.
- Managed and edited photographic content for print.

# **Awards**

# **Express & Star**

**Express & Star Award for Best Editorial Design** 

September - 2018

Designed a poster/zine for the ISTD (International Society of Typographic Designers) competition as part of a university project. The brief was to pick a word and design a piece around the etymology of the word only using type. I chose the word "idiot" due to its interesting political background. The finished piece used the font ITC Garamond printed with white ink on black sugar paper for an ancient aesthetic interlinked with its Greek heritage.

# **MULTIPLICALIA**

## Web Design & SEO Company

October - December 2018

- Created social media graphics for Multiplicalia clients including:
  Slazenger Heritage, Círculo de Bodegas, La Encina Magica, Dana Perfumerias, Blondin Bebe, IIA and Balcris. Themes included Fine art, Fashion, Wine, Babies clothes/toys, Lottery and Perfume.
- Five design projects for fashion brand Influen, including Instagram logos and the influen company logo redesign.
- Re-designed the Multiplicalia logo, developed animations and designed promotional stickers and company t-shirts.
- Designed logo & brand concepts for a subsidiary incubator company.

# Freelance

2017 - 2024

# BATH'S ART WORKSHOP EXHIBITION - Museum of Bath

Designed logo, signage, promo and information panels for the Bath's art workshop exhibition (June 2019). The exhibition was a window into all of the Bath community-based workshops and events the collective organised whilst the organisation was active in the 1960's.

# BEATFREEKS - Birmingham based creative collective

Created graphics for print on an imitation ice cream trike for a high street promotion. Designed vision and action plan outcomes pdf.

# CODE LIKE A GIRL - Australian based Coding school

Working with company branding to design posts for social media campaigns.

## THE STABLE PIZZA - UK Pizza Restaurant Chain

Recording video and editing for stable sessions music youtube channel, working with companies brand assets.

**ACUITY EYECARE - Australian Opticians Brand** Brand Logo redesign.

LISA SLINN CERAMICS - Authentic British Art Ceramicist Re-designed their logo, business cards and flyers.

**SHANTY TOWN EVENTS - Birmingham based music events** Created posters, flyers and social media banners.

**PLAY IT FORWARD PROJECT - UK Creative youth workshops** Created logo and brand identity.

**CAPSTONE CONSTRUCTION - Midlands based Builders** Site plan designs.

and many more...



# **Student Support Body**

September 2016 - September 2018

- Working within the Student Union brand guidelines, created graphics for posters, flyers, social media, gifs, website banners and digital booklets.
- Created promo designs for student union events, rolled out to Facebook, Instagram, banners, what's on thumbnails, posters and flyers. Events included Black History month, the Black & White party, freshers week, student volunteering week and TEF.
- Re-branded the Student Union officer's team for 2018.
- Created food & drink menus for the Student Union bar.